

# GREGORY HILL

## MEDIA & COMMUNICATIONS



### EXPERIENCE

#### OWA

##### SOCIAL MEDIA COORDINATOR | JUNE 2018 - PRESENT

- MANAGED EXECUTION OF ALL SOCIAL MEDIA CHANNELS
- SERVED AS CONTACT FOR ONSITE MEDIA AND THIRD PARTY SITES
- DEVELOPED QUARTERLY CONTESTS, PROMOTIONS, AND GIVEAWAYS
- MAINTAINED THE COMPANY BRAND WHILE MONITORING INTEGRITY
- FOCUSED ON GUEST ENGAGEMENT AND DEVELOPED MARKETING STRATEGIES, CAMPAIGNS, AND GROWTH GOALS

#### IHEART RADIO

##### ON-AIR PERSONALITY & ACCOUNT EXECUTIVE | MAY 2015 - JUNE 2018

- HOSTED AFTERNOON SHOW ON HIT STATION, 107.3 KISSFM
- PLANNED & EXECUTED SHOW SEGMENT, WHILE TARGETING AN AUDIENCE OF AGES 18 TO 49
- SERVED AS A REPRESENTATIVE AND BRAND AMBASSADOR FOR COMPANY ON LOCAL AND NATIONAL LEVEL
- SOLD AND EXECUTED 10+ MONTHLY CLIENT ENDORSEMENTS AND ILLUSTRATED PROVEN RESULTS
- MAINTAINED WEEKLY PODCAST AND PROVIDED LOCAL, NATIONAL AND GLOBAL UPDATES
- MANAGED ALL SOCIAL MEDIA ACCOUNTS

#### SINCLAIR BROADCAST GROUP

##### NEWSCASTER | MAY 2015 - JUNE 2018

- REPORTED ENTERTAINMENT WEEKLY NEWS ON LOCAL NBC STATION PROVIDING LOCAL, NATIONAL, AND GLOBAL UPDATES

#### CUMULUS MEDIA

##### ON-AIR PERSONALITY, INTERN, PRODUCER | APRIL 2012 - JUNE 2014

- SERVED AS AN ON-AIR PERSONALITY ON THE LOCAL HIT RADIO STATION, 97.5 WABD ON WEEKDAYS FROM 5:00 AM TO 10:00 AM
- PLANNED AND EXECUTED SHOW SEGMENTS
- EXECUTED RADIO ENDORSEMENTS SHOWING CLIENTS RESULTS
- ASSISTED WITH DAILY NEWS SEGMENT

### PROFESSIONAL SKILLS

ON-AIR ANNOUNCING  
SALES  
SOCIAL MEDIA MANAGEMENT  
MARKETING  
COMMUNITY RELATIONS  
PUBLIC SPEAKING  
SOUND BOARD OPERATIONS  
NETWORKING  
SALESFORCE  
MICROSOFT OFFICE  
ADOBE  
NEXGEN  
VOXPRO

### PERSONAL SKILLS

RELIABLE & PROFESSIONAL  
TEAM PLAYER  
MOTIVATED  
CREATIVE  
ORGANIZED  
FAST LEARNER

### CONTACT

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### SOCIAL MEDIA

FACEBOOK: GOSSIP GREG  
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TWITTER: GOSSIP\_GREG  
INSTAGRAM: GOSSIP\_GREG

### REFERENCES

AVAILABLE UPON REQUEST